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Whether Feeling Clawed or a Mile High, Only Drive Sober

(ANCHORAGE, Alaska) – Almost all Super Bowl parties share similarities: Football fans, food, and beverages of both the alcoholic and non-alcoholic type. It also might include some recreational marijuana use. But does your Super Bowl party also have a designated driver? The bottom line is that the Alaska State Troopers want everyone to be safe on the roadways after enjoying the big game. In order to keep Alaska roads as safe as possible, every Super Bowl party should include a designated driver or have some other plan in place to keep all party go-ers from driving impaired.

Along with your big Super Bowl plans, the Alaska State Troopers have plans of our own. Troopers will conduct a high visibility enforcement campaign with the goal of preventing a fatal or major injury wreck from occurring on Alaska's roadways this Super Bowl Sunday.

Boosting public awareness regarding the dangers of impaired driving, along with other driver behavior issues, helps to decrease the number of fatal and serious injury crashes. Impaired driving, speeding, reckless driving, driver inattention and failure to wear seatbelts or use child safety restraints all contribute to injury and death on Alaska's roads. The Alaska State Troopers, as well as local law enforcement agencies, believe that persistent public education will help deter motorists from making poor driving decisions while behind the wheel and help save lives.

The Alaska State Troopers are also running a Super Bowl Anti-DUI television PSA leading up to the big day in hopes of reaching as many people as possible and encourage them to drive safely. The PSA can be viewed on our You Tube channel:

<https://youtu.be/SYY5WVGx3VE>

There is also a longer version for the web:

<https://youtu.be/IHXrtaAgPNE>

Regardless of what your plans are on Super Bowl Sunday, Troopers encourage you to always practice safe driving behaviors on the roads while traveling to and from your destination. If you consume drugs or alcohol, plan to either stay the night or to have a sober driver take you home. Always have a plan to

get home safely. Troopers also encourage everyone to Report Every Dangerous Driver Immediately by calling 9-1-1.

Funding for the High Visibility Enforcement campaign is provided in part by grant sources distributed through the Alaska Highway Safety Office.